

2024 Exhibit Space Available†

53rd MSC Annual Meeting

October 8 - 10, 2024

Hilton Palacio Del Rio

San Antonio, TX



The Mulch & Soil Council is growing, and **more members means more buying power.**

We estimate our members purchase **more than \$200 million in equipment** each year and another **\$60-\$75 million in colorants.**

You probably go to **other meetings and exhibits where thousands of people with no actual buying power** roam hundreds of competing exhibits.

MSC IS DIFFERENT!

1. MSC members are owners, presidents, vice presidents, general managers and plant managers — **the exact people you need to know because they ALL have purchasing power!**
2. MSC members represent the leading mulch and soil production companies in the U.S. with **over 50% - 65% of the packaged mulch and soil retail market sales.**
3. AND, your competition is limited because MSC has authorized **ONLY 25 EXHIBIT SPACES in San Antonio.**
4. **Focused Opportunity:** You can meet with members throughout the entire annual meeting, but the exhibit time is **4:30pm – 7:00pm on Wednesday, October 9, 2024.** Set-up will be prior to reception start and break-down will be immediately after.

Optimize Your Exposure To This Elite Buying Audience With A Sponsor Booth Space:

Sponsored booths will receive priority in space assignments.

Diamond Sponsor (\$15,000)

1. Booth space††
2. 2 complimentary full meeting registrations included
3. 1 full-page ad in final program
4. 1 designated e-blast
5. Listed as Diamond Sponsor on website
6. Logo included on physical and digital signage throughout entire conference venue
7. Attendee List with emails in Excel Format before and after the conference
8. Materials in Attendee bag
9. Sponsorship of specific event or item (see list below):
 - Pens/Pads for all attendees at all sessions
 - Name Badges & Lanyards for all attendees

Platinum Sponsor (\$8,500 - \$10,000)

1. Booth space††
2. 2 complimentary full meeting registrations included
3. ½ page ad in final program
4. 1 designated e-blast
5. Listed as Platinum Sponsor on website
6. Logo included on physical and digital signage throughout entire conference venue
7. Attendee List with emails in Excel Format before and after the conference
8. Materials in Attendee bag
9. Sponsorship of specific event or item (see list below):
 - Opening Night Exhibit Reception (\$10,000)
 - Pre-Meeting Reception w/ Board Members (\$8,500)
 - President's Happy Hour (\$8,500)

Gold Sponsor (\$5,000)

1. Booth space††
2. 2 complimentary full meeting registrations included
3. 1/4 page ad in final program
4. Listed as Gold Sponsor on website
5. Logo included on physical and digital signage throughout entire conference venue
6. Materials in Attendee bag
7. Sponsorship of specific event or item (see list below):
 - Registration Bags for all attendees
 - NEW! Day 2 Grab & Go Breakfast

Silver (\$3,000)

1. Booth space††
2. 1 complimentary full meeting registration included
3. Business card ad in final program
4. Listed as Silver Sponsor on website
5. Logo included on physical and digital signage throughout entire conference venue
6. Sponsorship of specific event or item (see list below):
 - Day 1 PM Break
 - Day 1 PM Break
 - Day 2 AM Break
 - Day 2 PM Break
 - NEW! Health & Hydration Station

General Displays

(Early = pre Aug 15/ Late = After August 15)

Basic Member Booth Space \$2,000 Early / \$2,500 Late

1. Booth space††
2. 1 complimentary registration included

†Exhibit eligibility limited to members of the Mulch & Soil Council.

†† Booth space is one 6 ft tabletop or one 8 ft "pop-up" exhibit space. Electrical and A/V needs are extra. Booth placement is determined by MSC at the venue. Sponsored booths will receive priority in space assignments. Only one booth per company.

53rd MSC Annual Meeting

2024 Exhibit Space Reservation For Members of the Mulch & Soil Council†

October 8 - 10, 2024

Palacio Del Rio
San Antonio, TX

Optimize Your Exposure To This Elite Buying Audience With A Sponsor Booth Space:

*****Sponsored booths will receive priority in space assignments†† *****

We wish to be the exclusive sponsor & exhibitor†† of the entire event indicated below: (Check Space)

___ Attendee Pen & Pads	\$15,000	(DIAMOND Sponsor)
___ Name Badges & Lanyard	5,000	(DIAMOND Sponsor)
___ Opening Reception (Wednesday, 10/9)	5,000	(PLATINUM Sponsor)
___ Pre-Meeting Reception (Wednesday, 10/9)	5,000	(PLATINUM Sponsor)
___ President's Happy Hour (Thursday, 10/10)	\$8,500	(PLATINUM Sponsor)
___ Registration Bags	\$5,000	(GOLD Sponsor)
___ Day 2 Grab n' Go Breakfast (Thursday, 10/10)	\$5,000	(GOLD Sponsor)
___ Day 1 PM Snack Break (Wednesday, 10/9)	\$3,000	(SILVER Sponsor)
___ Day 1 PM Snack Break (Wednesday, 10/9)	\$3,000	(SILVER Sponsor)
___ Day 2 AM Snack Break (Thursday, 10/10)	\$3,000	(SILVER Sponsor)
___ Day 2 PM Snack Break (Thursday, 10/10)	\$3,000	(SILVER Sponsor)
___ Health and Hydration Station	\$3,000	(SILVER Sponsor)

**SOLD
OUT**

General Displays (Early = August 15 or before / Late = After August 15)

___ Basic Member Booth Space†† \$2,000 Early / \$2,500 Late **ONLY 7 LEFT!!**

† Exhibit eligibility is limited to members of the Mulch & Soil Council.

†† Booth space is one (1), 6-ft tabletop or one (1), 8-ft "pop-up" exhibit space. Electrical and Audio/Visual needs are extra. Booth placement is determined by MSC at the venue. Sponsored booths will receive priority in space assignments. Only one booth per company.

Cancellation Policy: Cancellations must be received in writing at the MSC office by August 31, 2024 and will be subject to a cancellation fee of 25%, which will be deducted from the refund. No refunds will be made for cancellations received after August 31, 2024.

Sponsor & Exhibitor Registration Information

Member Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____

E-mail Address: _____

Payment: ___ Check ___ Credit Card

Card Type: ___ AmEx ___ VISA ___ MasterCard

Card #: _____ Exp. Date: _____ Zip Code: _____

CVV: _____ Signature: _____

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